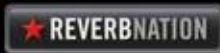




Indie Music Fest



EVENT OVERVIEW

Indie Music Fest

Black Mountain Productions Inc., and Elements Entertainment, LLC are presenting this exclusive sponsorship opportunity, through an elaborate multimedia marketing campaign. This will include (but, is not limited to): E-blasts and Social Network Promotions Nationally (i.e. Facebook, MySpace, Twitter, etc.), Street Team Efforts, Flyers, Editorial, Radio Campaign, Newspaper, "Live" video TV streaming on a national basis, Magazine, Website and Webpage Logo Marketing Placement Nationally and more! Advertisers/Sponsors will be given the opportunity to brand their company, product and services, throughout this multimedia campaign and on the stages and other locations at the event venue, to be held in: [Las Vegas, Nevada](#).

- DATE:** Campaign runs from: June 30th through May 21, 2011
- EVENT DATE:** May 21, 2011
- LOCATION:** Las Vegas, Nevada (Location TBA)
- CAPACITY:** 5,000+
- AGES:** All Age Demographics
- TICKETS:** \$15.00 Pre-Sale (\$20.00 Day Of Event)
- PRODUCER:** Black Mountain Productions Inc./Elements Entertainment
- CONTACT:** Steven Pescotti/Black Mountain Productions Inc.
(702) 568-7108/ info@blackmountainproductions.net
- Aric Turner/Elements Entertainment, LLC
(702) 813-1279/ aric.turner4@cox.net
- PRESENTS:** Title Sponsor (TBD)

Platinum Sponsor- \$45,000.00:

Only ONE Platinum Sponsor will be accepted each year

The Platinum Sponsor of the **Indie Music Fest** will be given first right of refusal to participate similarly in the next year's events., The Platinum Sponsors LOGO will appear everywhere the **Indie Music Fest** is presented, as the singular "**Presents,**" in every instance and larger than all other sponsors who may appear near or below the event logo, such as:

- Regional television, radio, e-blasts, newspaper and outdoor and global online advertising, marketing and promotion
- "Live" Video TV Streaming nationally (USA) with branding & impressions
- Web banner on: www.theindiemusicfest.com and on related sites
- Printed collateral from brochures to direct response collateral
- The largest of any stage banners allowed for televised eCast concerts
- After market collateral such as T-shirts, hats, posters, memorabilia, etc
- **EVERYWHERE** the event logo appears, so will the Platinum Sponsor
- Wherever mentioned only, such as in news coverage in any medium, and in all event Press Releases, Platinum Sponsor will be mentioned in conjunction with the event itself, as the singular "Presents."
- Platinum Sponsor will be provided with two round-trip airline tickets to (Venue Location) from anywhere in the continental United States, plus deluxe hotel accommodations at the (Selected Location) and luxury airport transportation
- Platinum Sponsor will also be the "Official Sponsor" of the event's VIP reception, where they may choose to give away premiums or invite important guests without limitation**The VIP reception area will have restricted access throughout the entire event, for all days
- Platinum Sponsor will be given the largest of all specific sponsorships available for Main Stage, Food Area and Inside Main Floor Areas
- Platinum Sponsor will be given the top largest in premium listing positions in all advertising of any kind
- Platinum Sponsor will be given a logo presentation with a direct link to their website from all event websites
- Platinum Sponsors will be given a **FREE** full page (full color if available) advertisement on Front Cover, or back Cover (as sponsor may choose) in related event brochures and publications
- Platinum Sponsor will be given front row seating guarantees for all entertainment & tickets to all special event activities
- Platinum Sponsor will be awarded a Special Event Gift package, exceeding all other such awards
- Free booth space (10x10-inside or 10x10-outside area locations)

Gold Sponsorship- \$25,000.00:

- Specific sponsorships available for Main Stage, Food Area, Main Floor Areas
- Premium Listing positions in all print, radio and Television advertising
- "Live" Video TV Streaming nationally (USA) with branding & impressions
- Logo presentation with direct link on all event web sites
- Verbal recognition in television and radio advertising
- Advertising on street banners, billboards and other related media
- Premium full-page ad in related event brochures
- Free booth space (10x10-inside or 10x10-outside area locations)
- VIP Reception
- Front row seating guarantee for all entertainment & tickets to all activities
- Special Event Gift
- Reserved parking space

Silver Sponsorship- \$15,000.00:

- Silver listing in all print media advertising
- Name listing and link on all event web sites
- Full-page ad in related event brochures
- "Live" Video TV Streaming nationally (USA) with branding & impressions
- Free booth space (10x10 Inside or 10x10-outside area locations)
- VIP Reception
- Front row seating guarantee for all entertainment & tickets to all activities
- Special Event Gift
- Tickets to all special activities

Bronze Sponsor- \$10,000.00:

- Silver listing in all print media advertising
- Name listing and link on all event web sites
- Half-page ad in related event brochures
- VIP Reception
- Special Event Gift
- Tickets to all special activities

Basic Sponsor-\$2,500.00:

- Quarter-page ad in related event brochure
- VIP Reception
- Special Gift & Tickets to all events